Print setup information

The following pages consists of templates for setting up the artwork for a printed cover based on the spine size required.
It will show where the spine is so that images can be positioned correctly. It also shows an outline of the final trim and for bleed requirement if the print is all the way to the edge,

However, most of the time, only one template is needed even if you require several spine sizes. Normally we base an artwork on the largest spine size required and then trim the cover to the smaller sizes.

The only time a separate artwork is needed for each spine size is if all images needs to be perfectly positioned. For example, if there is a logo on both the front and back that must be 5 mm from edge of cover, then using one template will make the logos move as the spine becomes smaller or larger. If an artwork is based on 3 mm template and a 6 mm cover is made, then the logos would move 1.5 mm on both front and back or 3 mm on one of them.

It is very seldom that an artwork is so critical and usually one artwork based on the largest size is enough.
Please contact for further information if you have a complex artwork.

General information.

If you supply the printed board to us for conversion into a cover. Please make sure that the grain direction runs along the 297 mm side to ensure sharp fold lines.
For an A4 size cover the formula for a cover is:
Height: 297 mm
Width is 210 mm + 1 mm + spine size + 1 mm + 210 mm.
The 1 mm in the formula is to allow for shrinkage from the scoring of fold lines. A 12 mm cover for example would be 297 mm x 434 mm.